

SCARBOROUGH BEACH ASSOCIATION INC.

MINUTES OF EXECUTIVE MEETING

DATE: 25 August 2004

VENUE: Scarborough Fair Markets

TIME: 7.00am

1. Meeting Opened: 7.20 am

2. Present: Geoff Counsel, Paul Regan, Chas Paridis, David Lombardo, Marlene Robins,
Dennis Thomas, Rod Kevan

3. Apologies: Nil

4. Absent: Nil

5. Welcome Guests: Nil

6. - Minutes of Previous Meeting: Accepted as correct. Moved: D Thomas. Seconded:
C Paridis.

- **Minutes of Special Meeting on foreshore:** Accepted as correct. Moved: D Thomas.
Seconded: R Kevan.

7. Business Arising: Nothing specific.

8. Correspondence:

Inward

- Commonwealth Bank Statement: \$12,018.10 credit.

- Stirling Business Association: Contact Magazine.

- City of Stirling: Child Care Policy.

: Invitation to dinner with National Surf Life Saving Executive.

- Senator Ellison: Information on E-crime.

- Dept. of Planning and Infrastructure: re: Survey Forum.

Outward: Nil

9. Treasurer's Report: Deferred

10. Membership Report: Nothing to report.

11. SEAS:

Minister of Planning and Infrastructure is holding a workshop on the Deliberative Survey Process on 4 September. SBA has been invited to do a presentation and with the inability of G Counsel to attend, D Lombardo will be our main presenter.

Town Planning Scheme 457: all submissions are in but Council has not yet processed and analysed data.

12. Christmas at Scarborough:

The date has been set as 20 December. All acts are booked and the programme almost finalised. Tina Altieri will compere the event.

The SBA responsibility includes provision and placement of street signs. Quotes to be secured.

It was agreed to approach Princeton Estate to again be the naming rights sponsor of the fireworks. The canvassing of other sponsors should shortly be started.

13. Membership/Social/Fundraising Function.

It was agreed that there should be a social function associated with the AGM.

Date of AGM and Function: Wednesday October 27

Venue: Sunmoon Resort

14. Coastal Advisory Committee:

Attended by D Thomas who reported that it focused on the Trigg Master Plan.

15. Sand Dunes: Nil

16. General Business:

As a consequence of an informal meeting in July, issues were raised about the SBA's role and ability to promote Scarborough.

- D Thomas requested that perhaps a sign written Transperth bus would be one way to promote the area.

P Regan investigated this matter. There had been an offer previously from Path Transport to have at our cost a dedicated bus with a Scarborough theme. Path Transport's Managing Director and Marketing Manager were both spoken with, but policy had now changed and such decisions were now in the hands of the Marketing Department of the Transport Authority.

We were advised that specific destination branding by external signage on buses is not possible and could not happen.

- D Thomas further suggested the SBA should look at the quality of the surf on Scarborough Beach.

G Counsel reported that the dredging of sand at Snapper Rocks on the Gold Coast had resulted in the formation of what is now called the 'superbank.' This sandbank has resulted in the area experiencing quality surf and attracting surfers from all around the Australia and the world. Geoff provided an article from Waves magazine elaborating on this.

As a result G Counsel had organised a meeting with Mark Lane, (Surfing WA) and John Snook (Beach Manager COS), to examine strategies to improve the surf on Scarborough. This is still on going and further reports will be made to Committee.

- G Counsel reported that Surfing WA in conjunction with Quiksilver are organising an event on Scarborough Beach called 'Surf for Life.' The event will spread the message that suicide is not the answer and will involve young people surfing and mixing with surfing professionals and celebrities. It will also involve a 'battle of the bands' contest.

The SBA has been asked to assist in the promotion of the event as a financial sponsor by way of poster production and newspaper advertising. The Committee resolved to support this event.

- D Thomas raised concern about the amount of graffiti on the foreshore and what the SBA could do about it. This is a City of Stirling matter and Dennis was invited to contact John Snook and enquire about the maintenance procedures and schedules the City has in place to treat such matters.
- G Counsel reported on the outcome of a meeting with Elizabeth Constable M.L.A. Member for Floreat who could be the next local member for Scarborough. It was a very positive meeting and Mrs Constable was appreciative of being

appraised of some of the issues facing Scarborough. There were, she stated, many things raised of which she was not previously aware and which certainly alters preconceptions.

17. Next Meeting: 22 September

18. Meeting Closed: 8.30 a.m.